WHEREAS, The Beef Industry has been established as one of the most important segments of the economy of South Dakota; and,

WHEREAS, Beef has long been recognized as one of the most nutritious foods, rich in protein and all health-building factors, scientifically proven beneficial to people of all ages, from the very young to the very old; and,

WHEREAS, It is important that the people of South Dakota recognize the importance of beef in the every day life of our citizens; and,

WHEREAS, Fathers' Day, June 16, 1974, is an appropriate time to honor the beef industry and its great contribution to the strength and welfare of our state and nation:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the use of

BEEF FOR FATHERS' DAY

on June 16, 1974, in the State of South Dakota, and do respectfully urge all business organizations, producers and consumers to cooperate in the observance of Beef For Fathers' Day, and urge all housewives to serve nutritious beef on this day; that beef may have its rightful place among meats served on special days; and the importance of the beef industry to our state's economy be recognized.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 6th day of May, in the Year of Our Lord, Nineteen Hundred and Seventy-Four

Richard F. Kneip

RICHARD F. KNEIP, GOVERNOR

ATTEST:

Lorna B. Herseth

LORNA B. HERSETH, SECRETARY OF STATE